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TOLL-FREE: 800 HERBS (437-2257)

October 19, 1995

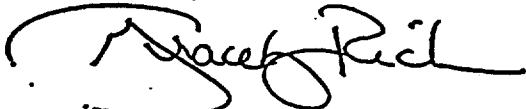
Margaret Binzer, Consumer Safety Officer  
Regulatory Branch - Division of Programs & Enforcement Policy  
Office of Special Nutritionals  
Center for Food Safety & Applied Nutrition  
HFS 456  
200 C Street S. W.  
Washington, DC 20204

Dear Ms. Binzer

This letter will serve as a 30-day notification, pursuant to 403R6 of the Food Drug & Cosmetic Act, for our product, Echinacea Purpurea Root

The statement we are making for this product is: Nutritionally supports healthy immune function.

Sincerely



Grace Lyn Rich  
Marketing Director

975-0162

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